## Join Us In Celebrating



Monday, September 11<sup>th</sup>, 2017 Loch March Golf and Country Club







## 11<sup>th</sup> Annual Jeanne Fuller Red Dress Charity Golf Classic



## Monday, September 11<sup>th</sup>, 2017 – Loch March Golf & Country Club 2017 Sponsorship Opportunities

**NOTE:** Golf Tournament Is Female Driven

(female golfers only)

<u>Cost</u>	Sponsor Type	Sponsorship Package
\$15,000	Presenting Sponsor	SOLD OUT
	Loch March	
\$10,000	Platinum Sponsor	Three complimentary foursomes
	(1 Available)	<ul> <li>Placement of company name/logo on:</li> </ul>
		<ul> <li>Four(4) hole signs &amp; four(4) golf cart signs</li> </ul>
		<ul><li>Tournament signage</li><li>Heart Institute website</li></ul>
		Opportunity to display company banners (x4)
\$10,000	Corporate Community Match	"Friends of the Red Dress" initiative raised funds in
	"Friends of the Red Dress" Donation	advance of the tournament – all going to the
	(SOLD OUT)	Institute's Canadian Women's Heart Health Centre
		Sponsor matched this years' Friends of the Red
		<i>Dress</i> initiative up to 10K.
	HAS HEART	
\$5,000	Major Sponsor	<ul> <li>Two complimentary foursomes</li> </ul>
	(5 Available)	<ul> <li>Placement of company name/logo on:</li> </ul>
		<ul> <li>Four(4) hole signs &amp; four(4) golf cart signs</li> </ul>
		<ul><li>o Tournament signage</li><li>o Heart Institute website</li></ul>
		Opportunity to display company banners (x2)
		opportunity to dioplay company sumice (X2)

\$5,000 Tee (1 A	Wellings A VIBRANT NEW COMMUNITY FOR ADULTS 55+  Box Sponsor Available)  If Green Cup Sponsor Available)	<ul> <li>Placement of logo on each Golf Pin Flag x18</li> <li>Placement of company name/logo on         <ul> <li>One (1) hole sign</li> <li>All tournament signage</li> <li>Heart Institute website</li> <li>Two(2) golf cart signs</li> </ul> </li> <li>Opportunity to display company banner (x2)</li> <li>One complimentary foursome</li> <li>Placement of logo on each Tee Box on designated holes x18</li> <li>Placement of company name/logo on         <ul> <li>One (1) hole sign</li> <li>All tournament signage</li> <li>Heart Institute website</li> </ul> </li> <li>Opportunity to display company banner (x2)</li> <li>One complimentary foursome</li> <li>Placement of logo in each Green Cup x18</li> <li>Placement of company name/logo on         <ul> <li>One (1) hole sign</li> <li>One (1) hole sign</li> </ul> </li> <li>All tournament signage</li> </ul>
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	round ink if clean i	<ul> <li>All tournament signage</li> </ul>
	The state of the s	<ul> <li>Heart Institute website</li> </ul>
\$3,000 Sup	porting Sponsor	One complimentary foursome
(5 A	vailable)	Placement of company name/logo on:
•	,	<ul> <li>Placement of company logo on:</li> </ul>
		o One(1) hole sign
		<ul> <li>Tournament signage</li> </ul>
		o Two(2) golf cart signs
		Heart Institute website
\$3,000-\$5,000 Golf	f Prize Sponsor	Please contact us for pricing and recognition detail
(1 A	vailable)	
\$2,000 Dini	ner Sponsor	<ul> <li>Placement of company name/logo on/in:</li> </ul>
(1 A	vailable)	<ul> <li>Tournament signage</li> </ul>
		<ul> <li>Signage displayed during evening</li> </ul>
		activities
		<ul> <li>Heart Institute website</li> </ul>

\$2,000	Registration Sponsor	Opportunity to have YOUR company volunteers
, , , , , , ,	(1 Available)	man the registration tables (with YOUR company
	(	branded shirts – provided by the sponsor)
		Placement of company name/logo on
		<ul> <li>Registration signage</li> </ul>
		Heart Institute website
\$1,500	Cocktail Sponsor	Placement of company name/logo on/in:
<b>ψ1,000</b>	(1 Available)	∘ Tournament signage
	(17ttanasis)	Signage displayed during cocktail
		reception
		○ Heart Institute website
\$1,000	Golf Ball Sponsor	Company name/logo on golf balls given to each
<b>V</b> 1,000	(2 Available)	golfer
	(= : :: : :: : : : : : : : : : : : : : :	Placement of company name/logo on/in:
		∘ Tournament signage
		Heart Institute website
\$1,000	Morning Sponsor	Company name/logo on all tournament signage
<b>V</b> 1,000	(1 Available)	Placement of company name/logo on/in:
	(1.1.13.132.13)	All signage during registration and brunch
		Heart Institute website
\$1,000	Par 3 Hole Contest Sponsor (2 Holes)	Placement of company name/logo on/in:
<b>4</b> 1,000	(2 Available)	o Two [2] Par 3 hole tee & green (hole signs)
	(= : :: :::::::::::::::::::::::::::::::	o Tournament signage
		Heart Institute website
\$1,000	Putting Green Sponsor	Company name/logo on Putting green hole sign
	(1 Available)	Placement of company name/logo on/in:
		∘ Tournament signage
		Heart Institute website
\$1,000	Refreshment Cart	Placement of company name/logo on/in:
, ,, , , , , , , , , , , , , , , , , , ,	(2 Available)	<ul> <li>Refreshment cart sign</li> </ul>
		⊙ Tournament signage
		<ul> <li>Heart institute website</li> </ul>
\$1,000	Wine Sponsor	Placement of company name/logo on/in:
	(1 Available)	<ul> <li>Tent cards displayed on tables during</li> </ul>
		dinner
		⊙ Tournament signage
		<ul> <li>Heart Institute website</li> </ul>
		Announcement of company name during dinner
\$750	Daily Drink Sponsor	Placement of company name/logo on/in:
·	(1 Available)	∘ Tournament signage
	( <del></del> /	Announced at beginning of tournament
		Heart Institute website

\$550	Closest to the Hole Sponsor	Company name/logo on Closest to the Hole Sign
	(1 Available)	Placement of company name/logo on/in:
		○ Tournament signage
		<ul> <li>Heart Institute website</li> </ul>
		o Product Placement
\$550	Closest to the Designer Red Dress	Company name/logo on Closest to the Red Dress
	Sponsor	Sign
	(1 Available)	<ul> <li>Placement of company name/logo on/in:</li> </ul>
	NOTE: Sponsor MUST provide	<ul> <li>Tournament signage</li> </ul>
	prizing for the successful winner Deadlines apply!	o Heart Institute website
\$550	Closest to the Designer Purse Sponsor	Company name/logo on Closest to the Purse Sign
	(1 Available)	<ul> <li>Placement of company name/logo on/in:</li> </ul>
	NOTE: Sponsor MUST provide	∘ Tournament signage
	prizing for the successful winner Deadlines apply!	<ul> <li>Heart Institute website</li> </ul>
<b>\$</b> 550	Closest to the Designer Purse Sponsor	Company name/logo on Closest to the Purse Sign
	(1 Available)	Placement of company name/logo on/in:
	NOTE: Sponsor MUST provide	∘ Tournament signage
	prizing for the successful winner	○ Heart Institute website
	Deadlines apply!	
\$550	Educational Hole Sponsor	<ul> <li>Company name/logo on Education hole sign</li> </ul>
	(4 Available)	<ul> <li>Placement of company name/logo on/in:</li> </ul>
		<ul> <li>Tournament signage</li> </ul>
		○ Heart Institute website
\$550	Locker Room Towel Sponsor	<ul> <li>Placement of company name/logo on/in:</li> </ul>
	(1 Available)	<ul> <li>Signage in locker room</li> </ul>
		<ul> <li>Tournament signage</li> </ul>
		o Heart Institute website
\$550	Water Bottle Sponsor	<ul> <li>Placement of company name/logo on/in:</li> </ul>
	(1 Available)	<ul> <li>Signage on water bottles given to golfer(s)</li> </ul>
		<ul> <li>Tournament signage</li> </ul>
		<ul> <li>Heart Institute website</li> </ul>
\$550	Longest Putt Sponsor	Company name/logo on Longest Putt hole sign
	(1 Available)	<ul> <li>Placement of company name/logo on/in:</li> </ul>
		<ul> <li>Tournament signage</li> </ul>
		<ul> <li>Heart Institute website</li> </ul>
\$350	Hole Sponsor	Placement of company name/logo on/in:
	(18 Available)	o One(1) Hole Sign
		<ul> <li>Tournament signage</li> </ul>
		<ul> <li>No product placement</li> </ul>
\$250	Large Golf Cart Sign(s)	One (1) golf cart sign with Company name/logo



Donate! FriendoftheRedDress.ca • Full tax receipt



## 11<sup>th</sup> Annual Jeanne Fuller Red Dress Charity Golf Classic



	\$5,000	Major Sponsor		\$750	Daily Drink Sponsor
	\$3,000	Supporting Sponsor		\$550	Closest to the Hole Sponsor
	\$2,500	Golf Prize Sponsor		\$550	Closest to the Red Dress Sponsor
	\$2,000	Dinner Sponsor		\$550	Education Hole Sponsor
	\$1,280	FOURSOME		\$550	Golf Cart Sponsor
	\$1,500	Cocktail Sponsor		\$550	Locker Room Towel Sponsor
	\$1,000	Golf Ball Sponsor		\$550	Water Bottle Sponsor
	\$1,000	Morning Sponsor		\$550	Longest Putt Sponsor
	\$1,000	Par 3 Hole Contest Sponsor		\$350	Hole Sponsor
	\$1,000	Putting Green Sponsor		\$250	Program Sponsor
	\$1,000	Refreshment Cart Sponsor		Donation Min \$1000	Drive to a Million Sponsor
	\$1,000	Wine Sponsor		\$320	INDIVIDUAL PLAYER
	\$550	Closest to the Purse Sponsor		Donation	www.FriendsoftheRedDress.ca
Sponso	or Type:				Total:
Contac	t Name:		_ Compar	ıy:	
Addres	s:	City:			Postal Code:
Tel (bu	siness):	Fax:			Email:
Cheque Enclosed in the amount of: \$ Payable to: University of Ottawa Heart Institute					iversity of Ottawa Heart Institute
Credit Card:					
Credit Card Expiry: month/year					

Please address all inquiries and communications to:
Sarah MacLaren, Community and Corporate Engagement
2408-40 Ruskin St. Ottawa, ON K1Y 4W7

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