

JOIN US FOR THE  
27<sup>th</sup> ANNUAL

# FULLER KEON Golf Tournament

MONDAY, MAY 27<sup>th</sup>, 2019



**LOCH MARCH GOLF AND COUNTRY CLUB**

IN SUPPORT OF



UNIVERSITY OF OTTAWA  
HEART INSTITUTE  
INSTITUT DE CARDIOLOGIE  
DE L'UNIVERSITÉ D'OTTAWA

FOUNDATION  
FONDATION

# Join us on Monday, May 27th, 2019 and help us mark a truly amazing milestone: **the 27<sup>th</sup> anniversary of the Fuller Keon Golf Tournament.**

Established to demonstrate the Fuller family's appreciation for the care Dr. Wilbert J. Keon provided to the late Thomas Fuller, the Fuller Keon Golf Tournament is recognized as one of Ottawa's premier charity golf tournaments.

The Fuller Keon tournament is more than an opportunity for business networking, prizes,

dinner, and a special golfer gift for everyone. Our participants get to tee off at Loch March Golf and Country Club, a magnificent 18-hole golf course ranked by Canada's Golf Course Ranking Magazine as one of the 12 Best Public Golf Courses in Ontario, and all while supporting critical cardiac care, research and education at the University of Ottawa Heart Institute.

## 2019 Fuller Keon Golf Tournament Committee

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**Leslie T. Mise, 2019 Chair**

Mercedes-Benz Ottawa  
Downtown

**Jim Reklitis, Past Chair Emeritus**

Community Volunteer

**Rocco Caminiti**

Giovanni's Restaurant

**Chris Bockstael**

ONELIFE Wealth Management Inc.

**Dave Gervais**

TD Canada Trust

**Berend Jay Velderman**

Golder Associates

**Chris Troughton**

Community Volunteer

**David Rattray**

Community Volunteer

**Aldo Chiappa**

Community Volunteer

**Jennifer Murdock**

Edelson & Friedman LLP

## Heart Institute Foundation Committee Representatives

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**Sarah MacLaren**

[smaclaren@ottawaheart.ca](mailto:smaclaren@ottawaheart.ca)

613-696-7258

**Lindsay Firestone**

[lfirestone@ottawaheart.ca](mailto:lfirestone@ottawaheart.ca)

613-696-7261



## Tournament Host

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## Platinum Sponsor

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**\$15,000**

*Availability: 1 / 1*

- Three complimentary foursomes
- Complimentary Golf Prize Bracelets for each golfer in your complimentary foursomes (entitles golfers to take part in our skill contests)
- Placement of company name/logo on:
  - Four (4) golf cart signs and four (4) hole signs
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website
- Opportunity to display company banners (x4)

## Major Sponsor

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**\$10,000**

*Availability: 1 / 1*

- Two complimentary foursomes
- Complimentary Golf Prize Bracelets for each golfer in your complimentary foursomes (entitles golfers to take part in our skill contests)
- Placement of company name/logo on:
  - Four (4) golf cart signs and four (4) hole signs
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website
- Opportunity to display company banner (x2)

## Golf Pin Flag Sponsor

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**\$5,000**

*Availability: 2 / 2*

- One complimentary foursome
- Complimentary Golf Prize Bracelets for each golfer in your complimentary foursomes (entitles golfers to take part in our skill contests)
- Placement of logo on each Golf Pin Flag x9
- Placement of company name/logo on
  - Two (2) golf cart signs
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Tee Box Sponsor

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**\$5,000**

*Availability: 2 / 2*

- One complimentary foursome
- Complimentary Golf Prize Bracelets for each golfer in your complimentary foursomes (entitles golfers to take part in our skill contests)
- Placement of logo on each Tee Box on designated holes x9
- Placement of company name/logo on
  - Two (2) golf cart signs
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Golf Green Cup Sponsor

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**\$5,000**

*Availability: 1 / 1*

- One complimentary foursome
- Complimentary Golf Prize Bracelets for each golfer in your complimentary foursomes (entitles golfers to take part in our skill contests)
- Placement of logo on each green cup x18
- Placement of company name/logo on
  - Two (2) golf cart signs and one (1) hole sign
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Golf Towel Sponsor

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**\$5,000**

*Availability: 1 / 1*

- One complimentary foursome
- Complimentary Golf Prize Bracelets for each golfer in your complimentary foursomes (entitles golfers to take part in our skill contests)
- Placement of logo on each Golf Towel provided to golfers
- Placement of company name/logo on
  - Two (2) golf cart signs
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Supporting Sponsor

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**\$5,000**

*Availability: 5 / 5*

- One complimentary foursome
- Complimentary Golf Prize Bracelets for each golfer in your complimentary foursomes (entitles golfers to take part in our skill contests)
- Placement of company name/logo on
  - Two (2) golf cart signs and two (2) hole signs
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Dinner Sponsor

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**\$5,000**

*Availability: 1 / 1*

- One complimentary foursome
- Complimentary Golf Prize Bracelets for each golfer in your complimentary foursomes (entitles golfers to take part in our skill contests)
- Tent cards placed on all tables during dinner bearing company name/logo
- Placement of company name/logo on
  - Signage displayed during dinner
  - Two (2) golf cart signs and two (2) hole signs
  - Signage displayed during evening activities
  - Dinner menu card
  - Golf cart card
  - Event website

## Welcome/ Registration Sponsor

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**\$3,000**

*Availability: 1 / 1*

- Opportunity to have YOUR company volunteers man the registration tables (with YOUR company branded shirts — provided by the sponsor)
- Placement of company name/logo on
  - Registration signage
  - Welcome Signage
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website
- Opportunity to display company banner (x2) at designated area

## Lunch Sponsor

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**\$3,000**

*Availability: 1 / 1*

- Placement of company name/logo on
  - Signage displayed during lunch
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Golfer Bracelet Sponsor

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**\$2,500**

*Availability: 1 / 1*

- Placement of company name/logo on
  - Golfer bracelet
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

*NOTE: Bracelets entitle golfers to be entered into the various tournament skills contests. Those without bracelets will not be eligible to take part in these contests.*

## Golf Prize Sponsor

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**\$3,000 - \$5,000**

*Availability: 2 / 2*

Please contact us for pricing and recognition details

## Golf Ball Sponsor

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**\$2,500**

*Availability: 2 / 2*

- Company name/logo on golf balls given to each golfer
- Placement of company name/logo on
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Wine Sponsor

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**\$2,000**

*Availability: 1 / 1*

- Placement of company name/logo on
  - Tent cards displayed on tables during dinner
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Golf Bag Tag Sponsor

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**\$2,500**

*Availability: 1 / 1*

- Placement of company name/logo on golf bag tags given to each golfer
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website



## Par 3 Hole Contest Sponsor

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**\$2,000**

*Availability: 4 / 4*

- Association of your company name/logo with the Par 3 Contest Prize (TBD)
- Placement of company name/logo on
  - At par 3 hole tee and green signs
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Hole in One Sponsor

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**\$GIK**

*Availability: 1 / 1*

- Association of your company name/logo with the Hole in One Contest Prize (TBD)
- Placement of company name/logo on
  - Hole sign
  - Tournament signage

## Putting Green Sponsor

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**\$2,000**

*Availability: 1 / 1*

- Association of your company name/logo with the Putting Green Contest Prize (TBD)
- Placement of company name/logo on
  - Putting green sign
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Education Sponsor

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**\$2,000**

*Availability: 2 / 2*

- Placement of company name/logo on Education Facts and Figures Signage
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Water Bottle Sponsor

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**\$2,000**

*Availability: 3 / 3*

Placement of company name/logo on

- Water bottle labels given to all golfers on greens
- Tournament signage
- Dinner menu card
- Golf cart card
- Event website

## Social Media Sponsor

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**\$1,500**

*Availability: 1 / 1*

- Placement of company name/logo on
  - Photo frame held for on-site photos (including on-course team photos) shared via social media and at golfer discretion.
  - Tournament signage
  - Photos with YOUR company logo as a watermark (available to golfers through an online album)
  - Dinner menu card
  - Golf cart card
  - Event website

## Golf Tee Sponsor

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**\$1,500**

*Availability: 1 / 1*

- Placement of company name/logo on golf tees given to each golfer
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Refreshment Cart Sponsor

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**\$1,500**

*Availability: 2 / 2*

- Placement of company name/logo on
  - Two (2) refreshment cart signs
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Brew Bar Sponsor

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**\$1,500**

*Availability: 1 / 1*

- Placement of company name/logo on
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Halfway House Sponsor

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**\$1,500**

*Availability: 1 / 1*

- Placement of company name/logo on
  - Tournament signage
  - Dinner menu card
  - Golf cart card
  - Event website





## Driving Range Sponsor

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**\$1,000**

*Availability: 1/1*

- Placement of company name/logo on
  - Tournament signage
  - Driving Range signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Longest Putt Sponsor

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**\$500**

*Availability: 1/1*

- Placement of company name/logo on
  - Longest putt hole signage
  - Tournament Signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Locker Room Towel Sponsor

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**\$500**

*Availability: 1/1*

- Placement of company name/logo on
  - Locker room signage
  - Tournament Signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Closest to the Hole Sponsor

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**\$500**

*Availability: 1/1*

- Placement of company name/logo on
  - Closest to the hole signage
  - Tournament Signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Longest Drive Sponsor

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**\$500**

*Availability: 1/1*

- Placement of company name/logo on
  - Longest Drive hole signage
  - Tournament Signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Closest to the Line Sponsor

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**\$500**

*Availability: 1/1*

- Placement of company name/logo on
  - Closest to the line signage
  - Tournament Signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Hole Sponsor

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**\$300**

*Availability: 18 / 18*

- Placement of company name/logo on
  - One (1) hole sign
  - Tournament Signage
  - Dinner menu card
  - Golf cart card
  - Event website

## Golf Cart Sponsor

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**\$300**

*Availability: 18 / 18*

- Placement of company name/logo on
  - One (1) golf cart sign
  - Tournament Signage
  - Dinner menu card
  - Golf cart card
  - Event website

***NOTE: All sponsorships are subject to printing cut off dates.  
Please confirm with a Heart Institute Foundation representative.***

## REGISTRATION & SUPPORT

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### Individual Golfer

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**\$625** *per golfer*

- Fabulous day on the greens

### Corporate Foursome

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**\$2,500**

- Fabulous day on the greens for four golfers
- Placement of company name/logo on
  - One hole sign
  - One cart sign
  - Tournament signage

### Golf Prize Bracelet

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**\$50** *per golfer*      **\$200** *per foursome*

Bracelets entitle golfers to be entered into the various tournament skills contests. Those without bracelets will not be eligible to take part in these contests.

### Silent/Live Auction Item

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**\$** *any amount*

- Acknowledgement on the auction table
- Placement of company name/logo on
  - Auction card

### Personal or Corporate Donation

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**\$** *any amount*

- Full tax receipt (for donations of \$10 or more)
- Donations may be matched by a community match sponsor



