



## Partnership Opportunities

### ***Why partner?***

Our first annual event in support of the Ottawa Heart Institute Foundation was a tremendous success. Through fundraising and sponsorship, we raised an astonishing \$57K! It is a unique event that will generate a lot of excitement with the potential of raising a significant amount of money for a world-class facility - a great opportunity for your company to be engaged with this life changing organization while having a lot of fun in the process. Visibility for your company will be generated through a dedicated website and social media campaign with our media partner, as well as all printed collateral and event signage.

### ***About the event***

On April 24, 2020 from 3pm-11pm, teams of 8 will test their skills on the most challenging courses in the world at Golf-O-Max. Each team will have an opportunity to make a difference by fundraising for this very special organization. Prizes will be awarded for top fundraising team and individuals as well as the top scoring team.

### ***Background***

Lifelong friends and avid golfers, Tony Zappia and Ronnie Johnson, unfortunately both passed away from heart attacks. Tony passed away suddenly on April 4, 2007 while Ronnie died unexpectedly on November 19, 2013. Their sons, Colin and Scott, respectively, have also been friends for years and have decided to honour their fathers' memories by raising funds for the Ottawa Heart Institute Foundation. Colin is a real estate agent and recreational golfer while Scott is a PGA of Canada golf professional and the Associate Professional at Mount Bruno Golf Club in Montreal. Golf was a natural fit around which to build a fantastic and fun event.



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FOUNDATION  
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## **Title Partner - \$5,000**

- Event name to include 'Presented by' your company name.
- Recognition on all marketing collateral, event website/fundraising page, on-site signage and in media interviews/advertisement as the Title Partner (tier 1).
- Presence on all social media platforms with hyperlink to your own website. This includes your logo (with link) displayed on content shared by our media partners on their digital properties.
- Speaking opportunity at the event location.
- Opportunity to have a physical space at the event venue to distribute company materials.
- Video, shot at your office and with your participation, welcoming players to the event (sent out by email).
- Opportunity to distribute company information to each player
- Registration fee for two foursomes waived (\$800 value).

## **Eagle Partner - \$2,500**

- Recognition on all marketing collateral, event website/fundraising page, on-site signage and in media interviews/advertisement as an Eagle Partner (tier 2).
- Presence on all social media platforms with hyperlink to your own website. This includes your logo (with link) displayed on content shared by our media partners on their digital properties.
- Opportunity to distribute company information to each player
- Registration fees for one foursome waived (\$400 value).

## **Healthy Ticker Partner - \$1000**

- Recognition on all marketing collateral and event website/fundraising page.
- Signage at one of the 11 simulator booths
- Registration fee for one player waived (\$100 value)
- Opportunity to distribute company information to each player

For more information about the event or to talk about these partnership opportunities, please contact Colin Zappia at 613-868-3311 or Scott Johnson at 613-297-4363.